

March 16th, 2026

Keio Plaza Hotel Tokyo Hosts Traditional Performing Arts Up Close in the Hotel Lobby: "Experience the Spirit of the Season through the Art of Kagurazaka Geisha"

Following earlier performances, the remaining two will take place on March 19 and 26.



<https://www.keioplaza.com/offers/kagurazakageisha.html>

Keio Plaza Hotel Co., Ltd. is hosting an event titled "Experience the Spirit of the Season through the Art of Kagurazaka Geisha" in its hotel lobby every Thursday from February 26 to March 26, 2026 (excluding March 12). This event offers complimentary viewing of dance performances by Kagurazaka Geisha or professional female entertainers.

As an increase in foreign guests is expected during the cherry blossom season in March, the Keio Plaza Hotel Tokyo has planned this event to showcase seasonal dances performed by Kagurazaka Geisha, who preserve the traditional "Kagurazaka Odori" dance, an Intangible Cultural Property of Shinjuku Ward. The hotel invites all guests to experience the traditional performing arts, which are rarely accessible to the general public. The elegant dances performed by the geisha, accompanied by live "shamisen" (three-stringed Japanese banjo) music played by local musicians, will enhance time spent at the hotel.

Since opening in 1971, the Keio Plaza Hotel has hosted various Japanese cultural events. More recently, the hotel has expanded its program of events to offer experiences and workshops of various cultural arts and crafts rooted in the Shinjuku area. This reflects the hotel's desire to share Shinjuku's unique history and culture, enhancing the value of visits and stays at the hotel. Furthermore, requests for participation in these events have greatly increased as the number of international visitors to Japan has risen. Moreover, the Keio Plaza Hotel contributes to enhancing the overall accessibility and appeal of the Shinjuku region by serving as a hub for local culture.

"Experience the Spirit of the Season through the Art of Kagurazaka Geisha" Event Overview

- Venue: 3rd Floor, Main Lobby
- Collaborator: The Tokyo Kagurazaka Association
- Event Schedule:

Thursday, March 19, 3:00 p.m. and 3:30 p.m.

Thursday, March 26, 3:00 p.m. and 3:30 p.m.

*About 15 minutes long

- Admission: Free

- Inquiries: TEL +81-3-5322-8435 [Direct line to Marketing Planning]

*Accepted on weekdays from 10:00 a.m. to 6:30 p.m.

◆About the Tokyo Kagurazaka Association

The Tokyo Kagurazaka Association supports the historic hanamachi (geisha district) culture of Kagurazaka in Shinjuku, Tokyo. Known for its blend of Edo-period heritage and modern sophistication, Kagurazaka remains home to traditional ryotei restaurants and an active geisha community. Composed of four ryotei restaurants and 18 geisha (as of December 2025), the Association preserves and shares Kagurazaka's performing arts and hospitality traditions through select performances and cultural events.

◆What is a Kagurazaka Geisha?

The Kagurazaka district in Shinjuku Ward has been home to many samurai residences since the Edo period and has thrived by fostering the traditional arts. Today, Kagurazaka Geisha culture remains a local traditional industry, with the "Kagurazaka Odori" dance recognized as a Shinjuku Ward Intangible Cultural Property. In April 2026, the milestone 40th Special Performance will move its stage to "THEATER MILANO-Za" in Kabukicho, with three performances scheduled over two days. <https://kagurazaka-kumiai.com/>

■ About Keio Plaza Hotel

Opened in June 1971 as Japan's first skyscraper hotel at the very heart of the nation's capital Tokyo, Keio Plaza Hotel has been one of Japan's leading international hotels. The hotel has been a pioneer in innovating hospitality by introducing barrier-free access, nursing rooms and childcare facilities, the first ladies' plan in a Tokyo hotel, a sake bar and non-alcoholic cocktails. The hotel boasts various restaurants and bars, and hosts a wide range of local and international guests who visit for its open and welcoming facilities, top-notch services, and warm hospitality. It strives to be a plaza with the energy to create new and fascinating events for every guest. For more information about its facilities and services, please visit <https://www.keioplaza.com>.

Hotel information

Company name: Keio Plaza Hotel Co., Ltd.

Address: 2-2-1 Nishi-Shinjuku, Shinjuku-ku, Tokyo, Japan

President: Katsuyoshi Wakabayashi

Keio Plaza Hotel opened: June 5, 1971

Business overview: International hotel and tourism, and related businesses based on the Act on Development of Hotels for Inbound Tourists

Company website: <https://www.keioplaza.com/>

Contacts: Keio Plaza Hotel Tokyo, Public Relations

Sooyoun Jung, s-y-jung@keioplaza.co.jp

Miki Matsumoto, miki-matsumoto@keioplaza.co.jp